



soups

spices

sauces

bouillons

bakery

confectionery

coffee

# HoReCa

## gastro catalog 2014

Your partner in good taste.







## About us



Owner: Mirko Falamić



Fami lake and production facilities.



Beautiful fields...

We have been engaged in agriculture, processing, production and trading for over 25 years. Tradition of production in several different areas (water, beverages, fruit and natural syrups, pasta, spices, sauces, seasonings, bread and other bakery products, cookies, cakes, confectionary, custom made spice mixtures, private labels for different retail and specialized firms for foodstuff and beverages), witness about our professionalism and thoughtfulness. Our knowledge and experience complemented with modern technology made us into one of the leading food industries in Croatia.

As business partners, we guarantee the highest certified quality of raw materials and finished products. We share our knowledge and potentials, accept suggestions and constantly improve our products in collaboration with our buyers, in order to create products which satisfy needs of the most demanding buyers. Our qualities are recognized outside the borders of our homeland through buyers in other countries and continents.

Our strength lays in our experience and knowledge, we are quickly and easily adoptable to changing demands of markets which gives our partners creative freedom when creating new or adopted product. Through longtime cooperation and development, we are aware that for our buyers it is the most important that our products assure high quality of raw materials, the continuity of quality of the end products as well as natural, authentic taste.

We, the owners, love nature and animals, adore cooking, specially authentic homemade food from different parts of Croatia. We have visited all continents, observed local culture and enjoyed in local cuisine. Therefore, we are aware how historic events on Croatian soil influenced unique diversity of our cuisine and its gastronomic wealth; different influences are presented through fascinating preservation of traditional values when it comes to preparation of food, drinks and beverages. For us, production of healthy and high quality food is always on first place.

Our complete manufacturing plants, agricultural areas, sales and management are located in small Slavonian village Rakitovica. Rakitovica is situated north of left shore of the river Karašica, surrounded by vast fields and forests while on another, north side, on distance of 5 km, town Donji Miholjac and river Drava are situated. Since ancient time, in this area, people are engaged in agriculture and food production which makes it an ideal surrounding for cherishing old values.



## Your partner in good taste.



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**Experience, quality, capability, results**

**Our own labels**

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**Private labels**

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**Product development on demand**

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**Eko (bio, organic) products**

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**Research and innovation**

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**HoReCa - gastro program for professionals**

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**Gastro program**

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**Your partner in good taste.**







## Experience, quality, capability, results

### Our own labels



Fami Finiš universal seasonings (with increased share of vegetables, with larger vegetable pieces compared to competition)  
 Fami soups (broth, cream, instant, duo-pack in specially designed packing, premium)  
 Fami Famoso sauces (bolognese, with mushrooms)  
 Fami Finesa seasonings – fixes (shepard's stew, fish soup, goulash, filled paprika, cabbage rolls)  
 Fami natural spice mixtures for homemade Slavonian sausages, kulen  
 Fami grill master (spice mixture for meat sticks, hamburgers)  
 Fami Finito half-ready meals (with pasta, rice, vegetables, mushrooms)  
 Fami beverages (carbonated, soft, fruit, 100% natural, syrups, light)  
 Famivita (instant vitamin drink)  
 Fami Kokovita (instant vitamin drink with cocoa)  
 Fami syrups (syrups, fruit, light)  
 Fami water Fina (carbonated, non-carbonated, filled in 18,9L bottles)  
 Fami pasta (with duro wheat, with eggs, with integrated flour, rice flour, with vegetables, beans)  
 Fami homemade tatters  
 Fami princes daughnut dough  
 Fami Krcko (biscuits with flavors, flips, pop corn)  
 Fami cookies (tea biscuits, medofini – gingerbread cookies, with honey, glazed, with coconut)  
 Fami coffee NiceCoffee (roasted coffee, instant, 3in1, 2in1, cappuccino)  
 Fami teas (Slavonian barley, elder, chamomile, nettle, lime)  
 Fami pudding (vanilla, chocolate)  
 Fami whipping cream  
 Fami powdered sugar, baking powder, vanilla sugar...  
 Fami bakery (bread: white, black, integrated, corn, rye, with seeds, buns, pretzels, bagels, pizza, pizzeta, hot dog, sweet buns, bread crumbs)  
 Fami frozen program (leaf-pies with cheese, apple or cherry, puff pastry, filled puff pastry in different shapes and with different fillings)  
 Fami packed diverse (coconut flour, cinnamon, raisins, wine sulfur, preservative, pumpkin seeds, roasted coconut in shell, pistachio, hazelnuts, sesame, oregano, pop corn, pepper ground, pepper milled, laurel, parsley leaves, milled red paprika sweet and hot, crushed paprika sweet and hot, rice, corn grits, soda, citric acid, iii)  
 Fami non-food (distillate water, windshield liquid)



## Our own labels



Fami brands



Fami brands



Fami brands



Fami brands



Fami brands



Fami brands



Fami brands



Fami brands



Fami brands



Fami brands



Fami brands



Fami brands



Fami brands



Fami brands



Fami brands



Fami brands



Fami brands



Fami brands



Fami brands



Fami brands

Your partner in good taste.





## Experience, quality, capability, results

### Private labels

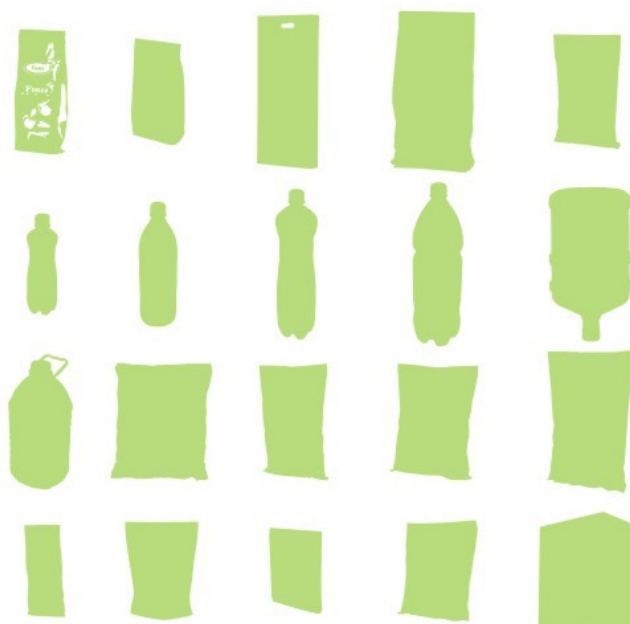
### Product development on demand



We collaborate with largest retail chains in Croatia and Europe, consult them and, for each individually, develop products and solutions to satisfy the needs of our consumers.

We have a yearlong experience in private label production for retailers and other specialized firms for foodstuff and beverages. In past years, through tight cooperation with our partners we developed different varieties of seasonings, beverages, syrups and other products from our production range, aimed and adopted to specific markets where they are placed.

List of our references in private label production:  
Kaufland, Billa, Tuš, Lidl, Plodine, ipercoop, Sloga, Capo, PSC, K&M food AB, Foody, Rox, KTC, Ultragross, Aipk ...









## Experience, quality, capability, results

### Eko (bio, organic) products

Owners, Falamić family, always aim for better and higher quality products and for this reason we have in our private property 40 ha of ECO certified land. Since 2009, OPG Falamić has been cultivating: wheat, soy, corn, carrot, garlic, lovage, hay, sheep, cabbage, cauliflower, cucumber, tomato, savoy, beetroot, broccoli, peas, green peas, onion, zucchini, kohlrabi, watermelon, melon, beans, salad, eggplant, cannabis sativa...

With our own production, certified partners and co-operants, we can offer organized cultivation of ECO products, including processing and production in our plants for end buyer.



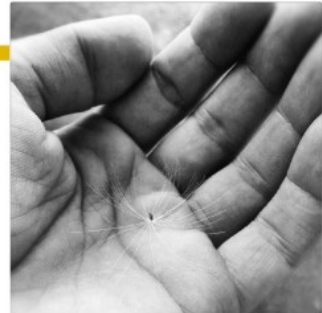




## Research and innovation

According to our intentions and work of the owner, we are continuously studying plants and their functions in the human diet. We specially value nutrition values of fruits, vegetables and benefits of different plants. In conjunction with the nature, we develop products with positive effects on human organism.

By composition, our products are richer in high-quality ingredients and share of vegetables and spices compared to similar products on the market. Therefore our products contain less salt and more vegetables and, as such, are healthier than similar products. If we take into consideration that salt is the cheapest ingredient inside seasonings, our products are in composition of higher quality and more expensive to produce but, with its price, they are still competitive on the market. Price and quality ratio is in our behalf.





## HoReCa - gastro program for professionals

### Gastro program

Using our extensive knowledge and experience in production of beverages and food products, we created separate section of production for gastro products adopted for professional usage. Our gastro products are quick and easy to prepare, ensuring that cost of preparation is low, still resulting in high-quality final product – meal with rich flavour and scent.

Our products are recognized in professional network throughout Croatian and external markets and our costumers are: hotels, restaurants, coffee shops, schools, kindergartens, homes for elderly, hospitals, collage centers, different public institutions, prisons, military, public kitchens, private kitchens in firms, etc.

To maintain a products' quality, our products are packed in controlled conditions in special 3-layered foil (total thickness 85 – 120  $\mu$  depending on product). 3-layered foil protects products from external influences like oxygen, moisture, sun, but also preserves aroma and other product properties. Middle, non-transparent layer is usually an aluminum. We pack our gastro products in non-designed, golden or silver foil with corresponding label and declaration.





## **Gastro program**

**Finiš – universal seasoning with increased share of vegetables**

**Soups – with pasta**

**Soup concentrates – without pasta**

**Bouillons**

**Spice mixtures for done meals**

**Sauces**

**Pasta**

**Bakery products**

**Confectionery products**

**Cookies, pastry**

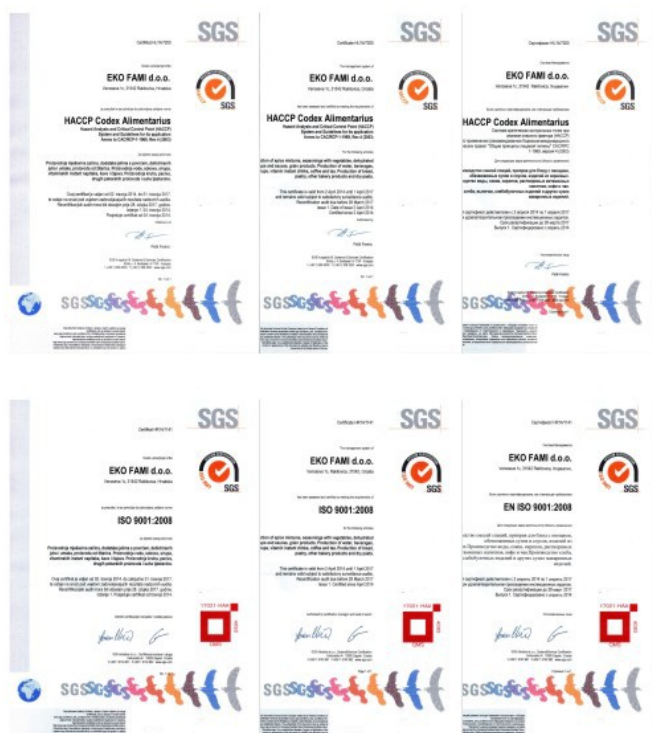
**Instant vitamin drinks, fruit and cocoa**

**Coffee – black Turkish coffee, instant coffee**



2002-> ISO:9001 - HACCP

2009-> HR-EKO



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