



soups

spices

sauces

bouillons

bakery

confectionery

portfolio

2016

Your first hand to nature.



Production, processing, distribution, logistics.
Protect Pharma Ltd. CROATIA





About us



Owner: Mirko Falamić

We have been engaged in agriculture, processing, production and trading for over 25 years. Tradition of production in several different areas (water, beverages, fruit and natural syrups, pasta, spices, sauces, seasonings, bread and other bakery products, cookies, cakes, confectionary, custom made spice mixtures, private labels for different retail and specialized firms for foodstuff and beverages), witness about our professionalism and thoughtfulness. Our knowledge and experience complemented with modern technology made us into one of the leading food industries in Croatia.



Fami lake and production facilities.

As business partners, we guarantee the highest certified quality of raw materials and finished products. We share our knowledge and potentials, accept suggestions and constantly improve our products in collaboration with our buyers, in order to create products which satisfy needs of the most demanding buyers. Our qualities are recognized outside the borders of our homeland through buyers in other countries and continents.

Our strength lays in our experience and knowledge, we are quickly and easily adoptable to changing demands of markets which gives our partners creative freedom when creating new or adopted product. Through longtime cooperation and development, we are aware that for our buyers it is the most important that our products assure high quality of raw materials, the continuity of quality of the end products as well as natural, authentic taste.



Beautiful fields...

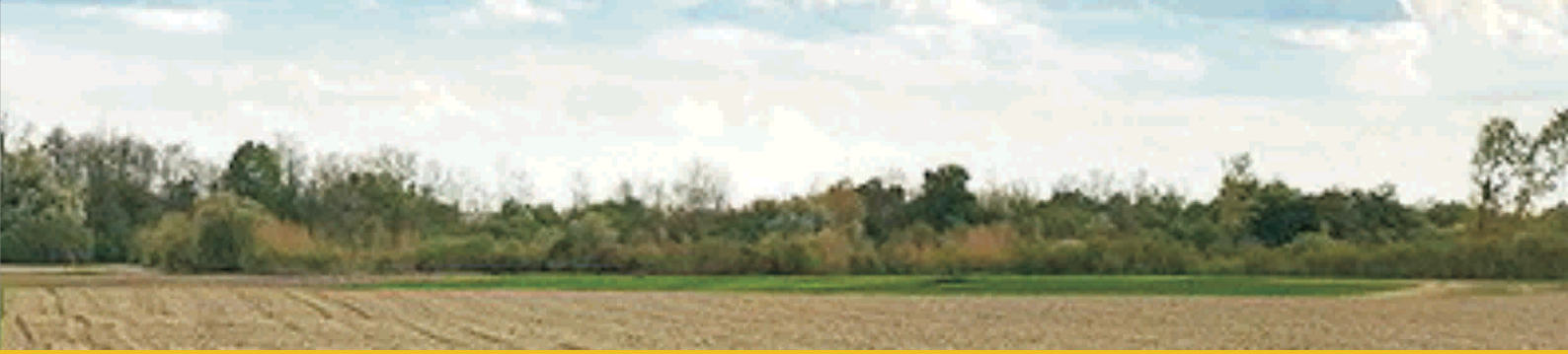
We, the owners, love nature and animals, adore cooking, specially authentic homemade food from different parts of Croatia. We have visited all continents, observed local culture and enjoyed in local cuisine. Therefore, we are aware how historic events on Croatian soil influenced unique diversity of our cuisine and it's gastronomic wealth; different influences are presented through fascinating preservation of traditional values when it comes to preparation of food, drinks and beverages. For us, production of healthy and high quality food is always on first place.

Our complete manufacturing plants, agricultural areas, sales and management are located in small Slavonian village Rakitovica. Rakitovica is situated north of left shore of the river Karašica, surrounded by vast fields and forests while on another, north side, on distance of 5 km, town Donji Miholjac and river Drava are situated. Since ancient time, in this area, people are engaged in agriculture and food production which makes it an ideal surrounding for cherishing old values.



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Experience, quality, capability, results

Our own labels

Private labels

Product development on demand

Eko (bio, organic) products

Research and innovation

HoReCa - gastro program for professionals

Gastro program

Retail program

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Experience, quality, capability, results



Our own labels

- Fami Finiš universal seasonings (with increased share of vegetables, with larger vegetable pieces compared to competition)
- Fami soups (broth, cream, instant, duo-pack in specially designed packing, premium)
- Fami Famoso sauces (bolognese, with mushrooms)
- Fami Finesa seasonings – fixes (shepard's stew, fish soup, goulash, filled paprika, cabbage rolls)
- Fami natural spice mixtures for homemade Slavonian sausages, kulen
- Fami grill master (spice mixture for meat sticks, hamburgers)
- Fami Finito half-ready meals (with pasta, rice, vegetables, mushrooms)
- Fami beverages (carbonated, soft, fruit, 100% natural, syrups, light)
- Famivita (instant vitamin drink)
- Fami Kokovita (instant vitamin drink with cocoa)
- Fami syrups (syrups, fruit, light)
- Fami water Fina (carbonated, non-carbonated, filled in 18,9L bottles)
- Fami pasta (with duro wheat, with eggs, with integrated flour, rice flour, with vegetables, beans)
- Fami homemade tatters
- Fami princes daughnut dough
- Fami Krcko (biscuits with flavors, flips, pop corn)
- Fami cookies (tea biscuits, medofini – gingerbread cookies, with honey, glazed, with coconut)
- Fami coffee NiceCoffee (roasted coffee, instant, 3in1, 2in1, cappuccino)
- Fami teas (Slavonian barley, elder, chamomile, nettle, lime)
- Fami pudding (vanilla, chocolate)
- Fami whipping cream
- Fami powdered sugar, baking powder, vanilla sugar...
- Fami bakery (bread: white, black, integrated, corn, rye, with seeds, buns, pretzels, bagels, pizza, pizzeta, hot dog, sweet buns, bread crumbs)
- Fami frozen program (leaf-pies with cheese, apple or cherry, puff pastry, filled puff pastry in different shapes and with different fillings)
- Fami packed diverse (coconut flour, cinnamon, raisins, wine sulfur, preservative, pumpkin seeds, roasted coconut in shell, pistachio, hazelnuts, sesame, oregano, pop corn, pepper ground, pepper milled, laurel, parsley leaves, milled red paprika sweet and hot, crushed paprika sweet and hot, rice, corn grits, soda, citric acid, iii)
- Fami non-food (distillate water, windshield liquid)



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Our own labels



Fami brands



Fami brands



Fami brands



Fami brands



Fami brands



Fami brands



Fami brands



Fami brands



Fami brands



Fami brands



Fami brands



Fami brands



Fami brands



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Fami brands

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Experience, quality, capability, results

Private lables

Product development on demand

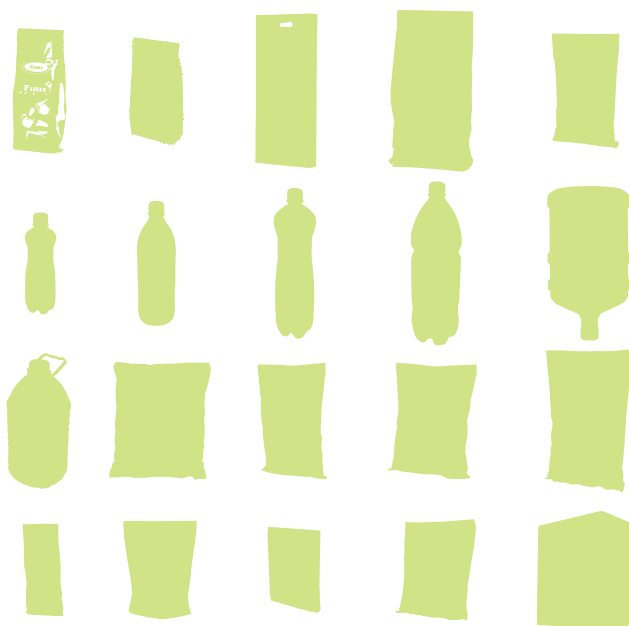


We collaborate with largest retail chains in Croatia and Europe, consult them and, for each individually, develop products and solutions to satisfy the needs of our consumers.

We have a yearlong experience in private label production for retailers and other specialized firms for foodstuff and beverages. In past years, though tight cooperation with our partners we developed different varieties of seasonings, beverages, syrups and other products from our production range, aimed and adopted to specific markets where they are placed.

List of our references in private label production:

Kaufland, Billa, Tuš, Lidl, Plodine, ipercoop, Sloga, Capo, PSC, K&M food AB, Foody, Rox, KTC, Ultragross, Aipk ...



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Experience, quality, capability, results

Eko (bio, organic) products

Owners, Falamić family, always aim for better and higher quality products and for this reason we have in our private property 40 ha of ECO certified land. Since 2009, OPG Falamić has been cultivating: wheat, soy, corn, carrot, garlic, lovage, hay, sheep, cabbage, cauliflower, cucumber, tomato, savoy, beetroot, broccoli, peas, green peas, onion, zucchini, kohlrabi, watermelon, melon, beans, salad, eggplant, cannabis sativa...

With our own production, certified partners and co-operants, we can offer organized cultivation of ECO products, including processing and production in our plants for end buyer.



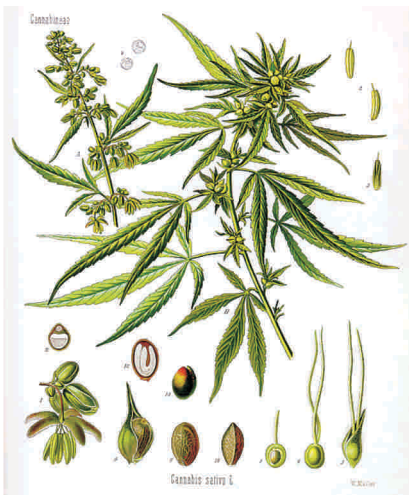
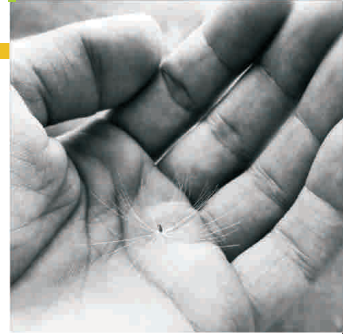
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Research and innovation

According to our intentions and work of the owner, we are continuously studying plants and their functions in the human diet. We specially value nutrition values of fruits, vegetables and benefits of different plants. In conjunction with the nature, we develop products with positive effects on human organism.

By composition, our products are richer in high-quality ingredients and share of vegetables and spices compared to similar products on the market. Therefore our products contain less salt and more vegetables and, as such, are healthier than similar products. If we take into consideration that salt is the cheapest ingredient inside seasonings, our products are in composition of higher quality and more expensive to produce but, with it's price, they are still competitive on the market. Price and quality ratio is in our behalf.



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HoReCa - gastro program for professionals

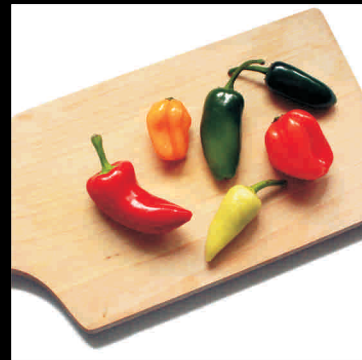
Gastro program

Using our extensive knowledge and experience in production of beverages and food products, we created separate section of production for gastro products adopted for professional usage. Our gastro products are quick and easy to prepare, ensuring that cost of preparation is low, still resulting in high-quality final product – meal with rich flavour and scent.

Our products are recognized in professional network throughout Croatian and external markets and our costumers are: hotels, restaurants, coffee shops, schools, kindergartens, homes for elderly, hospitals, collage centers, different public institutions, prisons, military, public kitchens, private kitchens in firms, etc.

To maintain a products' quality, our products are packed in controlled conditions in special 3-layered foil (total thickness 85 – 120 μ depending on product). 3-layered foil protects products from external influences like oxygen, moisture, sun, but also preserves aroma and other product properties. Middle, non-transparent layer is usually an aluminum. We pack our gastro products in non-designed, golden or silver foil with corresponding label and declaration.





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Gastro program

Finiš – universal seasoning with increased share of vegetables

Soups – with pasta

Soup concentrates – without pasta

Bouillons

Spice mixtures for done meals

Sauces

Pasta

Bakery products

Confectionery products

Cookies, pastry

Instant vitamin drinks, fruit and cocoa

Coffee – black milled coffee, instant coffee



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Pasta from durum wheat semolina with the addition of flour made from: tomato, spinach, carrot, garlic, onions, peas, beans, pepper...

Pasta with eggs.
Pasta with integral flour.
Classic durum pasta.



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Fami cookies

Fami cookies (tea biscuits, medofini – gingerbread cookies, with honey, glazed, with coconut).



Fami princes daughnut dough.
Fami homemade tatters.



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Fami Krcko snacks (flips, pop corn)



Famivita is instant vitamine drink with fruit flavor.
Kokovita is a chocolate powder for preparing irresistible cocoa drinks enriched with vitamins.



Fami NiceCoffee is a variety of instant coffee products created for the strict taste and quality criterias by the coffee lovers, providing a fresh cup of rich flavor and aroma.



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Most of our body is made of water so the water we drink becomes an integral part of us, therefore it's important to drink high quality natural water, and the water which guarantees that is no other than the **Fami** water "Fina".



Fami beverages(carbonated, soft, fruit, 100% natural, syrups, light)



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Fami fruit syrups - Voćni izvor - Fruit source

Fami Fruit source syrups are premium concentrated fruit syrups for making juice.



**VOĆNI
IZVOR**

Fami syrups with sugar



Fami syrups without sugar

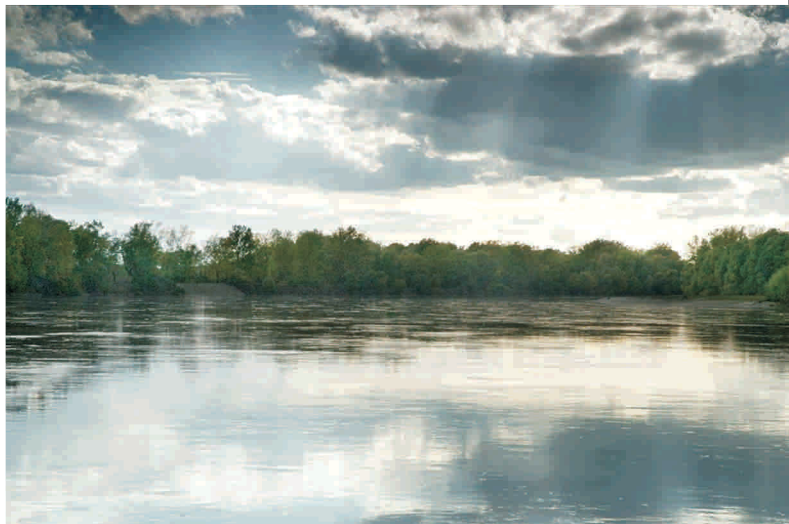
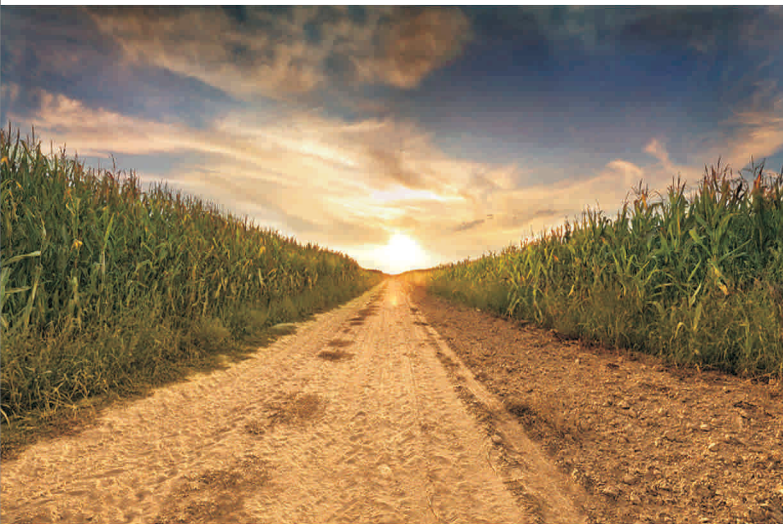


Fami non food program contains distilled water and auto glass wash fluid.



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all photos by Siniša Drakulić







2002-> ISO:9001 - HACCP

2009-> HR-EKO



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